

Bill Payments.



## Payment App

The allpay Payment App is an innovative, secure payment solution offering a convenient way for your customers to make a payment.

### How will the App benefit your organisation?

The allpay Payment App is a secure mobile application available to download free of charge from the Apple App Store and Google Play allowing your customers with Apple or Android smartphones to pay their bills.

76% of adults in the UK own a smartphone\*. Providing customers with the flexibility to make payments in this way may help your organisation meet e-government targets for payment service accessibility. It will also enable your customers to make a payment while on the move.

### Why do customers want to pay using the App?

Your customers are becoming increasingly familiar with using smartphones for a variety of purposes. 90% of time spent on smartphones is on mobile apps, the remaining 10% is spent on the mobile web\*\*. The Payment App is an easy, secure and convenient method of bill payment.

With allpay, this innovative way of paying meets the changing demands of your customers.

\*<https://www.ofcom.org.uk/about-ofcom>

\*\*[smartinsights.com](http://smartinsights.com)

### How it works...



To begin using the allpay App, your customers simply need an Apple or Android smartphone, a valid allpay swipecard (or a 19-digit payment reference number) and a current bank card. Your organisation must be signed up to accept debit and/or credit card payments via allpay for the App to work. Customers simply download the allpay App from the Apple App Store or Google Play and, after a brief registration process, they can pay their bills at the touch of a button with Internet access.

What's more, your customers can save all their payment numbers and amounts, plus their bank card details so they don't need to enter the same information every time.

This service works in complete harmony with all the other payment methods from allpay and is available 24 hours a day, 7 days a week.

“ More and more of our tenants have access to the Internet via smartphones. This App means that our tenants now have the facility to pay their rent 24 hours a day whether they are in Chorley or China. The App couldn't be simpler to use. ”

Elaine Jackson, Arrears Manager